

Louisiana Crawfish Promotion and Research Board Meeting
October 16th, 2024
1:00 P.M.

University of Louisiana at Lafayette Alumni Center
600 E St Mary Blvd, Lafayette, LA 70503

AGENDA

- I. CALL TO ORDER
- II. ROLL CALL
- III. DECLARATION OF A QUORUM
- IV. PUBLIC COMMENT
- V. APPROVAL OF MINUTES – June 11th, 2024
- VI. COLLECTIONS & FINANCIAL REPORTS
 - A. Collections Report
 - B. Financial Report
- VII. PROMOTION & RESEARCH
 - A. Board Logo Design - Chuck Sanchez and Kyley Catalano - Stun Design
 - B. Promotion Update – Yvette Bonanno
 - C. Holly Clegg Sponsorship – Yvette Bonanno
 - D. Louisiana Seafood Promotion Board – Samantha Carroll
 - E. Website Update – Donald Dartez
 - F. Crawfish App Update – Laney King
 - G. Hoffman Media – Christy Lohmann
 - H. Billboard Promotion Discussion
 - I. LSU AgCenter Update – Todd Fontenot
 - J. LSU AgCenter Update - Mark Shirley
- VIII. COMMENTS
 - A. Board Member Comments on Crawfish Season
- IX. DATE OF NEXT MEETING
- X. ADJOURN